



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

American Rambler Productions
138 Conant St
Beverly, MA 01915

Contract # 1390890

Schedule Dates 10/10/12-10/16/12
Advertiser Romney for President (25779)
Agency American Rambler Productions (11943)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ROMNEY 3 (479336)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name KINCA,STEPHAINE
Phone/Fax /
CPE 3
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ROMNEY
JARED SALLES

Date Entered 10/09/12
Last Modified 10/09/12
Entered By Amy Marino
CO-OP No
Headline # ECR09838245
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$17,842.50
Net Total \$101,107.50
Sales Tax

Columbus (WTTE)

By Broadcast Month	Spots	Rate
Oct. 2012	127	\$118,950.00
Grand Total:	127	\$118,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/10/12-10/12/12	2	:30	6:28:30A- News-Good Day Express				2	2	2			6	\$225.00	\$1,350.00	Columbus (WTTE)	GOODY DAY EXPRESS	10/9/12
2.0	Normal Line / SPOT (2)	10/15/12-10/16/12	2	:30	6:28:30A- News-Good Day Express		2	2						4	\$225.00	\$900.00	Columbus (WTTE)	GOODY DAY EXPRESS	10/9/12
3.0	Normal Line / SPOT (3)	10/10/12-10/12/12	2	:30	6:58A- 7:30A (EST)				1	2	2			5	\$500.00	\$2,500.00	Columbus (WTTE)	GOOD DY COLUMBUS	10/9/12
4.0	Normal Line / SPOT (4)	10/15/12-10/16/12	2	:30	6:58A- 7:30A (EST)		2	1						3	\$500.00	\$1,500.00	Columbus (WTTE)	GOOD DY COLUMBUS	10/9/12
5.0	Normal Line / SPOT (5)	10/10/12-10/12/12	2	:30	7:30A- 7:57A (EST)				2	2	2			6	\$500.00	\$3,000.00	Columbus (WTTE)	NEWS	10/9/12
6.0	Normal Line / SPOT (6)	10/15/12-10/16/12	2	:30	7:30A- 7:57A (EST)		2	2						4	\$500.00	\$2,000.00	Columbus (WTTE)	NEWS	10/9/12
7.0	Normal Line / SPOT (7)	10/10/12-10/12/12	2	:30	7:58A- 8:30A (EST)				2	2	2			6	\$500.00	\$3,000.00	Columbus (WTTE)	GOOD DY COLUMBUS	10/9/12
8.0	Normal Line / SPOT (8)	10/15/12-10/16/12	2	:30	7:58A- 8:30A (EST)		2	2						4	\$500.00	\$2,000.00	Columbus (WTTE)	GOOD DY COLUMBUS	10/9/12
9.0	Normal Line / SPOT (9)	10/15/12-10/16/12	2	:30	8:30A- 9A (EST)		2	2						4	\$500.00	\$2,000.00	Columbus (WTTE)	GOOD DY COLUMBUS	10/9/12
10.0	Normal Line / SPOT (10)	10/10/12-10/12/12	2	:30	8:30A- 9A (EST)				2	2	2			6	\$500.00	\$3,000.00	Columbus (WTTE)	GOOD DY COLUMBUS	10/9/12
11.0	Normal Line / SPOT (11)	10/10/12-10/12/12	2	:30	9A- News-Good Day Columbus 9am				2	2	2			6	\$400.00	\$2,400.00	Columbus (WTTE)	NEWS	10/9/12
12.0	Normal Line / SPOT (12)	10/15/12-10/16/12	2	:30	9A- News-Good Day Columbus 9am		2	2						4	\$400.00	\$1,600.00	Columbus (WTTE)	NEWS	10/9/12

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13.0	Normal Line / SPOT (13)	10/15/12-10/16/12	2	:30	4:58:26P- The Simpsons		2	2						4	\$400.00	\$1,600.00	Columbus (WTTE)	SIMPSONS	10/9/12
14.0	Normal Line / SPOT (14)	10/10/12-10/12/12	2	:30	4:58:26P- The Simpsons				2	2	2			6	\$400.00	\$2,400.00	Columbus (WTTE)	SIMPSONS	10/9/12
15.0	Normal Line / SPOT (15)	10/10/12-10/12/12	2	:30	5:58P- Big Bang Theory				2	2	2			6	\$850.00	\$5,100.00	Columbus (WTTE)	BIG BANG	10/9/12
16.0	Normal Line / SPOT (16)	10/15/12-10/16/12	2	:30	5:58P- Big Bang Theory		2	2						4	\$850.00	\$3,400.00	Columbus (WTTE)	BIG BANG	10/9/12
17.0	Normal Line / SPOT (17)	10/10/12-10/12/12	2	:30	6:28:26P- Two And A Half Men				2	2	2			6	\$850.00	\$5,100.00	Columbus (WTTE)	2.5 MEN	10/9/12
18.0	Normal Line / SPOT (18)	10/15/12-10/16/12	2	:30	6:28:26P- Two And A Half Men		2	2						4	\$850.00	\$3,400.00	Columbus (WTTE)	2.5 MEN	10/9/12
19.0	Normal Line / SPOT (19)	10/10/12-10/12/12	2	:30	6:57:56P- Two And A Half Men 2				2	2	2			6	\$1,700.00	\$10,200.00	Columbus (WTTE)	2.5 MEN	10/9/12
20.0	Normal Line / SPOT (20)	10/15/12-10/16/12	2	:30	6:57:56P- Two And A Half Men 2		2	2						4	\$1,700.00	\$6,800.00	Columbus (WTTE)	2.5 MEN	10/9/12
21.0	Normal Line / SPOT (21)	10/15/12-10/16/12	2	:30	7:28P- Big Bang Theory 2		2	2						4	\$2,100.00	\$8,400.00	Columbus (WTTE)	BIG BANG THEORY	10/9/12
22.0	Normal Line / SPOT (22)	10/10/12-10/12/12	2	:30	7:28P- Big Bang Theory 2				2	2	2			6	\$2,100.00	\$12,600.00	Columbus (WTTE)	BIG BANG THEORY	10/9/12
23.0	Normal Line / SPOT (23)	10/10/12-10/12/12	2	:30	10:00:50P- News-Fox 28 News at 10p				2		2			4	\$1,500.00	\$6,000.00	Columbus (WTTE)	NEWS	10/9/12

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24.0	Normal Line / SPOT (24)	10/15/12-10/15/12	2	:30	11:00:50P- News-Fox 28 News at 11p		2							2	\$1,500.00	\$3,000.00	Columbus (WTTE)	NEWS	10/9/12
25.0	Normal Line / Baseball (25)	10/15/12-10/15/12	2	:30	7:28P- Sports-FOX MLB NLCS Game 2		2							2	\$2,500.00	\$5,000.00	Columbus (WTTE)	NLCS REDS	10/9/12
26.0	Normal Line / Football (26)	10/14/12-10/14/12	2	:30	12:58:30P- Sports-FOX NFL 1pm Game								1	1	\$1,700.00	\$1,700.00	Columbus (WTTE)	NFL FOOTBALL	10/9/12
27.0	Normal Line / Football (27)	10/14/12-10/14/12	2	:30	4:13:30P- Sports-FOX NFL 4pm Game								2	2	\$2,500.00	\$5,000.00	Columbus (WTTE)	NFL FOOTBALL	10/9/12
28.0	Normal Line / Baseball (28)	10/14/12-10/14/12	2	:30	7:59P- Sports-FOX MLB NLCS Game 1								2	2	\$2,500.00	\$5,000.00	Columbus (WTTE)	NLCS REDS	10/9/12
29.0	Normal Line / SPOT (29)	10/14/12-10/14/12	2	:30	11:00:50P- News-Fox 28 News at 11p								2	2	\$1,500.00	\$3,000.00	Columbus (WTTE)	NEWS	10/9/12
30.0	Normal Line / SPOT (23)	10/11/12-10/11/12	2	:30	10:30:50P- News-Fox 28 News at 10p					2				2	\$1,500.00	\$3,000.00	Columbus (WTTE)	NEWS	10/9/12
31.0	Normal Line / SPOT (24)	10/16/12-10/16/12	2	:30	10:30:50P- News-Fox 28 News at 10p			2						2	\$1,500.00	\$3,000.00	Columbus (WTTE)	NEWS	10/9/12

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